

AKKORK

Agency for Quality Assurance in Higher
Education and Career Development

Approved by

Chairman of the Advisory Council

Y. Shadrinov

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REPORT

**on the results of an external evaluation of the educational program
Journalism (History and Theory of Mass Media)
Bachelor Degree
Russian-Tajik (Slavonic) University (RTSU)**

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SUMMARY OF THE PROGRAM

The program History and Theory of Mass Media is implemented as part of 42.03.02 Journalism by the Department of National and International Journalism, by the Department of Printed Mass Media and PR and by the Department of Television and Radio broadcast and awarded Bachelor degree. The program is managed by the Head of the Department of National and International Journalism Mulloev Sh. (Doctor of Letters, Prof.), by the Head of the Department of Printed Mass Media and PR Rahimov A. (PhD in Philology, assistant prof.), by the Head of the Department of Television and Radio broadcast Babaeva F. (PhD in Philology).

An online visit as part of the external evaluation of the program was conducted by AKKORK experts in the period from October 20 to 22, 2020.

Program strengths

The strategy for program development is consistent with the National Development strategy of the Republic of Tajikistan for the period up to 2030, paragraph 4.1 of which states that the quality and scale of professional education must ensure the competitiveness of the country's economy, with a tight connection between the education system and the labour market, balancing the suggestions of professionals of different levels according to the requirements of the labour market.

Requirements for the results of program development are formulated in accordance with the Federal State Educational Standard for Higher Education — Bachelor degree program in field of study 42.03.02 Journalism in the form of universal, general professional and professional competencies of graduates.

The program is implemented by the RTSU in the official language of the Russian Federation. The program's focus corresponds to the field of training in general and specifies the content of the program within the field of training with an emphasis on the scope and types of tasks of professional activity of graduates.

The program is implemented at several departments, namely National and International Journalism, Printed Mass Media and PR, and Television and Radio broadcast, which have an educational radio lab, a professional creative TV Studio, and a newspaper named "Student News". The program dedicates 60% of the study time to practical training of students and 40% to covering fundamental and theoretical material in the field of humanities and professional subjects. Special attention is paid to preparing a converged journalist who can create content for different media platforms. Graduates of the program meet the requirements for modern industry professionals, which was confirmed by a direct assessment of their competencies, as well as by interviews with employers.

75.7% of the teaching staff have academic degrees. This indicates a high theoretical and academic level of training of teachers implementing the program.

Students and teachers are 98% satisfied with the quality of classrooms, laboratories, and departments, as well as the library stock and the reading room. These figures were confirmed during interviews with teachers, students and graduates of the program.

Interviews with graduates confirmed the report's data stating high satisfaction with learning outcomes, namely: fully satisfied — 65%; mostly satisfied — 33%; mostly dissatisfied — 2 %.

Program weaknesses

Journalists and media experts working in Russian media both in the Republic of Tajikistan (for example, Sputnik Tajikistan) and in Russia do not actively participate in the implementation of the program. Also, the structure of the program does not provide for workshops by invited media experts on a regular basis.

There is no concept of an internal monitoring system for teaching staff.

Lack of full-time research and teaching staff implementing the program who would simultaneously conduct research and teaching activities in foreign educational institutions.

Insufficient number of scientific and information resources available to students and teachers of the program. The RTSU does not have the required electronic modules for disciplines for organizing multimedia online and offline training.

There is no employer-sponsored education.

Over the past three years, there have not been any winners of scientific Russian and foreign grants among students of the program.

Dissatisfaction of teachers with the motivation system used by the an educational institution.

The main recommendations for the program

Taking into account the fact that the RTSU operates under the Agreement between the Government of the Republic of Tajikistan and the Government of the Russian Federation on the Conditions for the Establishment and Operation of the Russian-Tajik (Slavonic) University in Dushanbe, Moscow, June 10, 1997, and conducts its educational activity in accordance with Federal State Educational Standards, the system of training and retraining of teaching staff it is recommended regular and consistent:

- professional development of teaching staff of departments implementing this program at leading Russian universities in the field of study 42.03.02 Journalism.

- participation of teaching staff of departments that implementing this program in scientific and practical conferences by leading Russian universities in the field of study 42.03.02 Journalism.

- involvement of Russian journalists working in Russian-language and Russian media both in the territory of the Republic of Tajikistan (for example, Sputnik Tajikistan) and the Russian Federation in the implementation of the program through master classes, trainings sessions, etc.

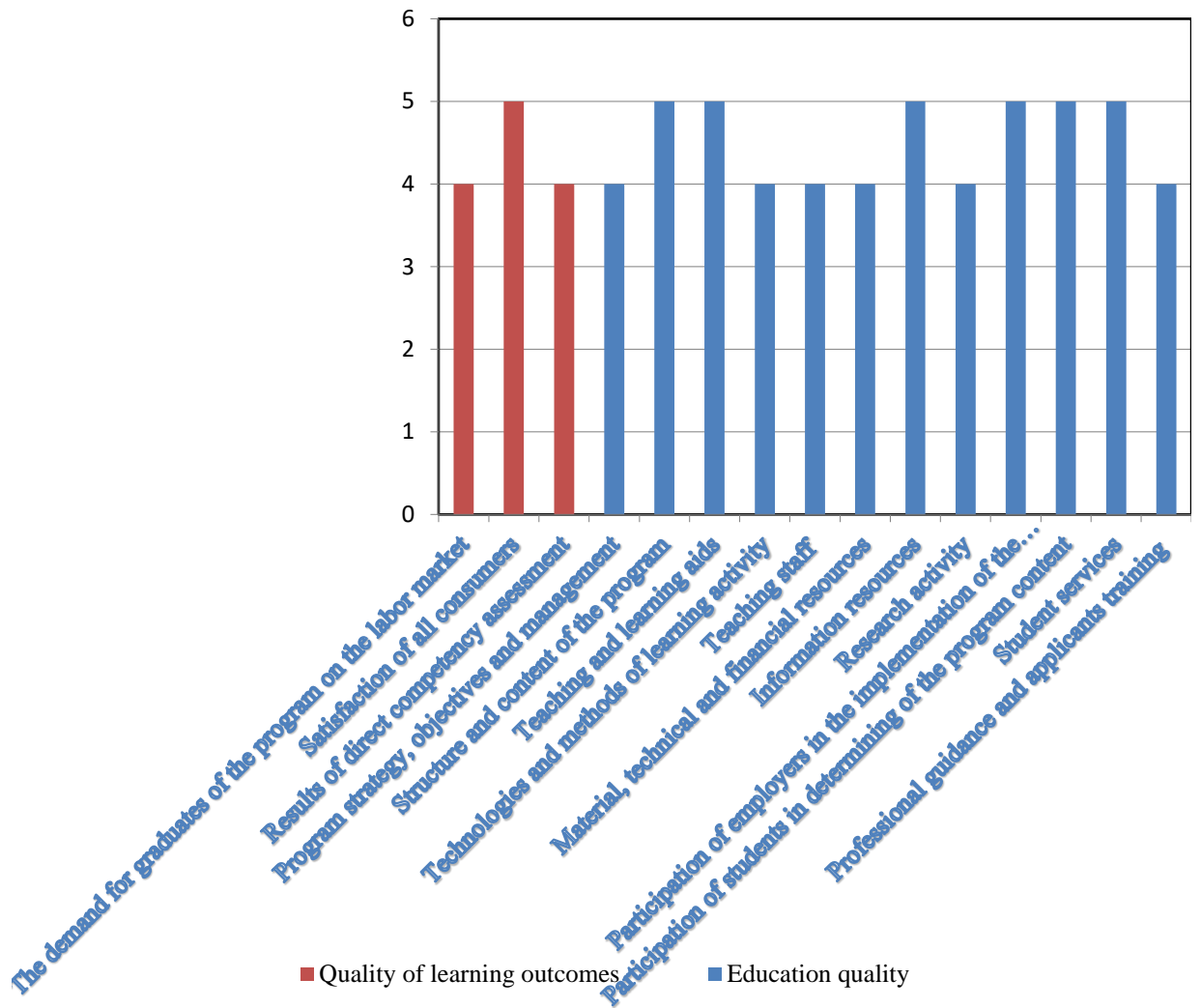
According to the self-evaluation report, 52% of graduates in the field of Journalism indicated "it is difficult to get a job" under "Demand for the graduates of the program on the federal and regional labor market"; these data were confirmed during the visit. These recommendations will contribute to a better understanding of

the specifics of the information and communication space of the Russian Federation and the subsequent employment of graduates of the program.

Assessment of learning outcomes and quality assurance of education

№	Criterion	Assessment
<i>I</i>	<i>Quality of learning outcomes</i>	
	1. The demand for graduates of the program on the labor market	<i>Good</i>
	2. Satisfaction of all consumers	<i>Excellent</i>
	3. Results of direct competency assessment	<i>Good</i>
<i>II</i>	<i>Education quality assurance</i>	
	1. Program strategy, objectives and management	<i>Good</i>
	2. Structure and content of the program	<i>Excellent</i>
	3. Teaching and learning aids	<i>Excellent</i>
	4. Technologies and methods of learning activity	<i>Good</i>
	5. Teaching staff	<i>Good</i>
	6. Material, technical and financial resources	<i>Good</i>
	7. Information resources	<i>Excellent</i>
	8. Research activity	<i>Good</i>
	9. Participation of employers in the implementation of the educational program	<i>Excellent</i>
	10. Participation of students in determining of the program content	<i>Excellent</i>
	11. Student services	<i>Good</i>
12. Professional guidance and applicants training	<i>Good</i>	

Assessment of learning outcomes and quality assurance of education



QUALITY OF LEARNING OUTCOMES

1. Demand for graduates of the program on federal and regional labor markets *Criterion grade: Good*

Analysis of the role and place of the program

Program 42.03.02 Journalism has been implemented in the Interstate Institution of Higher Education Russian-Tajik (Slavonic) University since 2011. From 2016 to 2020, the University worked to improve the quality of training of graduates of programs in the field of Journalism at the levels of Bachelor and Master's degree programs. The methods and content of curricula and syllabi are improved annually, focusing on the conditions of the media market in Tajikistan, Russia and other countries. High-quality training in various digital technologies enables the training of professionals in various branches of journalism, namely radio, television, newspapers, online publications, and PR agencies. Graduates do not have problems with employment. According to the data provided by the university, more than half, namely 64% of graduates of the Journalism program were able to get a job in the region immediately after graduation. The figure was found undoubted during the experts' meeting with students and graduates. Also, the interview showed that a significant percentage of students are employed while still studying at the educational institution. It indicates a high quality of student training.

Analysis of information indicators presented by the University (conclusions)

- *The share of students combining university studies with work in the specialty profile – 24%.*

The report data was confirmed during an interview at the online visit. This is a fairly good value considering the specifics of the region.

- *The share of graduates who found a job within one year after graduation from EI in the field of study (specialty) obtained as a result of training in EI – 64%*

The report data was confirmed during an interview at the online visit. This is a fairly good value considering the specifics of the region.

- *The share of graduates employed at the request of enterprises – 50%*

The report data was confirmed during an interview at the online visit. This is a fairly good value considering the specifics of the region.

- *The share of students who sponsored by employers, for example, on the basis of employer-sponsored tripartite contracts – 0%*

- *Number of claims for graduates – 0%.*

• *The number of positive companies' reviews about graduates' work - 100% of reviews of companies where graduates of the department work are positive.*

The report data was confirmed during an interview at the online-visit.

2. Satisfaction with learning outcomes

Criterion grade: Excellent

During interviews with employers, it was confirmed that the share of employers who believe that the competencies of graduates of the program:

- *fully meet the requirements for up to date industry specialists – more than 75%*
- *broadly consistent with modern requirements for specialists in this industry, but there are minor comments – 25%*
- *do not meet the requirements for specialists in this industry – 0%*
- *The share of graduates satisfied with the learning outcomes – 98%.*

These data were confirmed during interviews with graduates. This is an indicator of the program's efficiency.

3. Direct competency assessment by experts

Criterion grade: Good

During the online-visit, direct competency assessment of the students was conducted. Students of the 4 (fourth) year took part in direct evaluation procedure, in the number of 10 people, which is 10 % of the graduate course.

During the direct assessment procedure, test materials prepared by the experts were used.

To analyze the development of competencies the experts chose the following ones:

- Assessment of competencies that characterize the personality and that are an integral part of his / her professional competency:

- ✓ Ability to search, critically analyze and synthesize information (UC-1);
- ✓ Ability to determine the sphere of duties within assigned target and choose optimum methods for their solving based on applicable legal rules, available resources, and limitations (UC-2).

- Direct assessment of social competencies aimed at the development, maintenance and improvement of communication

- ✓ Ability to carry out business communication in oral and written forms in the state language of the Russian Federation (UC-4);

- Direct assessment of professional competencies ("core competencies") including competencies which reflect the demand (needs) of the federal and/or

regional labour markets depending on the major employers of the graduates of the program

- ✓ Ability to create media texts and/or media products, and/or communication products that are in demand by society and the industry in accordance with the norms of the Russian language and foreign languages (GPC-1);
- ✓ Ability to take into account the development trends of national and state institutions for their versatile coverage in the created media texts and/or media products, and/or communication products (GPC-2);
- ✓ Ability to respond to the needs of society and the audience in professional activities (GPC-4);
- ✓ Ability to take into account the development trends of media communication systems in the region, country, and world in professional activities, based on the political and economic mechanisms of their functioning, legal and ethical regulations (GPC-5);
- ✓ Ability to use modern technical means and information and communication technologies in professional activities (GPC-6);
- ✓ Ability to carry out author's activities taking into account the specifics of different types of media and other media and the existing world and national experience (PC-1);
- ✓ Ability to participate in the development and implementation of an individual and/or collective project in the field of journalism (PC-2);
- ✓ Able to organize the process of creating a journalistic text and/or product (PC-3);
- ✓ Able to participate in the production process of publishing a journalistic text and/or product using modern editorial technologies (PC-4);
- ✓ Ability to take into account universal values in the process of creating a journalistic text and/or product (PC-5).

When implementing the procedure of direct assessment of competencies, the experts used a case that assumed independent implementation, namely, students were given the task to prepare a news item on the same newsworthy event, and after reviewing the news text, students were interviewed.

Based on the results of the direct assessment of competencies, the experts found that all students (10 people) have personal qualities that are an integral part of the professional activity of a journalist. 7 out of 10 people coped with the task for assessing competencies aimed at developing, maintaining and improving communications at a sufficient level, 3 out of 10 did it at an acceptable level. During the interview, professional competencies were evaluated, including those that reflect the requirements of the regional labor market, depending on the main consumers of graduates of the program. According to the results of the interview, the experts concluded that 8 out of 10 students had answered all the questions exhaustively, and 2 out of 10 had answered them at an acceptable level.

Level Students ratio	Sufficient level (have managed to solve 80% of the proposed tasks)	Acceptable level (the percentage of solved tasks from 50 to 79%)	Low level (percentage of solved tasks is less than or equal to 49%)
The results of direct assessment of competency that characterize the personality and that are an integral part of his/her professional competence			
100%	+		
The results of direct assessment of social competencies aimed at the development, maintenance and improvement of communication			
70%	+		
30%		+	
The results of direct assessment of professional competencies ("core competencies ") including competencies which reflect the demand (needs) of the federal and/or regional labour markets depending on the major employers of the graduates of the program			
80%	+		
20%		+	

During the assessment of the education quality, the reviewers got acquainted with 5 GQWs, which amounted to 5 % of the graduate qualification works of last year in this field. The reviewers concluded that considered GQWs complied with not all the requirements stated below:

GRADUATE QUALIFICATION WORKS

№	Objects of evaluation	Experts Comments
1.	The topic of GQW corresponds to the field of degree and the current level of development of science, equipment and (or) technology in the field of the program.	All the works reviewed by the experts corresponded to the field of study.
2.	The tasks and content of the GQW are aimed at confirming the formation of the graduate competencies.	The content of GQWs confirms the development of graduates' competencies.
3.	The degree of use of the materials collected or received during the pre-graduation practical training and the preparation of term papers in the independent research units of the GQW.	Most of GQWs reviewed by the experts contain research obtained during pre-graduate practice and course projects.
4.	The topic of GQW is defined by the requests of the industry organizations and the tasks of the experimental activity solved by the teachers of EI.	The topics of the GQWs reviewed by experts is not defined by the

		requests of industry organizations.
5.	The GQWs results find practical application in industry.	no
6.	The degree of use of the results of the R&D of the Chair, faculty and third-party research and production and/or research organizations in the implementation of independent research parts of the GQW.	When performing the GQWs reviewed by the experts, the research activities of the department, faculty, and third-party research by production and/or research organizations were actively used.

Reviewers' conclusions and recommendations

Conclusions

Students and graduates demonstrated a fairly good level of knowledge obtained as a result of training in the program. It should be noted that most of the students received positive marks based on the state examination and their GQWs. According to the experts, graduates of the program have all the necessary competencies to work in the respective field. The experts rated the demand for graduates of the program in the labor market at 4 points. The assessment relied mainly from data from the self-evaluation report and interviews with graduates and employers.

The following factors contributed to the decrease in the rating:

- lack of employer-sponsored education;
- a fairly high percentage of graduates (52%) who noted that it is difficult to get a job in the respective field and reported low wages – 16%.

Recommendations

According to the experts, the university, given the dual subordination of the higher educational institution, should focus on training personnel at the requests of employers from Tajikistan and Russia in equal proportions. This will increase the demand for graduates in the labour market. In addition, the visit to the RTSU showed students to be interested in getting a job in the Russian media.

It is recommended to increase the number of job fairs held by the university with the involvement of employers from Russia and other countries.

Additional material

The data submitted by the educational institution were confirmed by experts at online-visit.

QUALITY ASSURANCE OF EDUCATION

1. Strategy, objectives and program management

Criterion grade: Good

Program strengths

Continuous improvement of the educational process according to the requirements of the labour market. Performing an annual analysis of the program, identifying its strengths, determining the tactics of promoting of the program, positioning its relevance and unique advantages in comparison with competitors. Close interaction and cooperation with employers. The program management system ensures efficient involvement of employers in program analysis, development and implementation.

Recommendations

It is recommended to show in strategy implementation reports that the strategy is formulated taking into account the main macro factors.

It is recommended to improve student awareness of the program's goals. At the moment, the percentage of students who are not aware of the program's goals is almost 18%.

2. Structure and content of the program

Criterion grade: Excellent

Program strengths

The content of the program is aimed at developing competencies and takes into account the opinions of various stakeholders such as the state, regional labour markets, social partners and students. Fields of study are developed taking into account the regional needs of the labour market. All disciplines' syllabi were agreed with organizations and enterprises oriented towards program graduates.

Recommendations

It is recommended to introduce workshops by current employees in mass media of Tajikistan and Russia as part of the program. Presently, the structure of the program, according to the self-evaluation report, confirmed as a result of interviews with program managers and teachers, does not provide for workshops.

To increase the percentage of graduate qualification works aimed at solving problems suggested by employers. This way, graduates will be able to create and implement popular media projects, which will make RTSU graduates more competitive in the media market.

At the moment, the share of GQWs that have been used in practice by small and medium-sized businesses is zero, since the specifics of the program do not

involve participation in small and medium-sized businesses' activities. The experts recommend implementing this indicator, because journalist projects, public relations firms, etc. are currently showing rapid and successful development, interaction with representatives of small and medium-sized businesses in the media industry will increase possible employment opportunities for graduates.

Forms of interaction can be as follows: a) organizing and carrying out joint social and cultural projects, research, training and other events; b) including companies' problems in GQWs.

Additional material

In the course of the online-visit, the experts held meetings with students of the program under examination. One of the issues discussed was the relevance of the structure and content of the program to the expectations of direct consumers of programs – students. Based on the results of the meetings, the experts conclude that most students are satisfied with the content and structure of the program. But the share of those whose expectations are not met, is still high at 36% (according to the results of the survey indicated in the self-evaluation report).

During the online visit to the RTSU, the experts met with employers involved in the formation of the educational program. As a result of interviewing, experts concluded that the higher educational institution works closely only with employers in Tajikistan. To improve staff training, the experts recommend that managers, journalists and media experts from Russian and Russian-language media, as well as international media be involved more often. This can include training sessions, workshops, creation of creative media studios.

3. Teaching and learning aids (TLA)

Criterion grade: Excellent

Program strengths

More than 70% of the TLA have been agreed with key partners representing the labour market and the external scientific community. There is a well-built TLA production procedure.

The TLA correspond to the approved standards of higher education.

Assignments for pre-graduation practical training are formed taking into account the topic of graduate qualification work.

Recommendations

To develop the Methodical Guidelines for all subjects and all types of classes: practical training, course and diploma projects.

4. Technologies and methods of learning activity

Criterion grade: Good

Program strengths

The technologies and methods used in the educational process contribute to a fuller presentation of the course content and stimulate the development of the stated competencies. Also, various forms of classes (business and role-playing games, brainstorming, discussions, analysis of real situations of professional activity, etc.) enable to develop the professional competencies of graduates. Another program strengths is training sessions and workshops in special subjects. The program of general professional and special subjects includes practical classes using the technical capabilities of the radio laboratory, TV studio and the editorial office of the newspaper "Student News".

Recommendations

To introduce e-learning, which will improve the quality and accessibility of training using new educational methods.

5. *Teaching staff*

Criterion grade: Good

Program strengths

The system of training and retraining of the teaching staff allows supporting of the competence of the teachers at the sufficient level for the implementation of the program focused on the modern demands of the labor market. Over the past three years, more than 80% of teachers have completed further education courses. The existence of a personnel reserve at the university, the purpose of which is to replenish the teaching staff of the RTSU with young teachers and researchers. Professors and teachers who implement the program are invited to other educational institutions to deliver special courses and workshops, which confirms their high qualification and the fact that they are sought-after.

Recommendations

To implement the concept of an internal monitoring system for teaching staff, which will provide for objective and comprehensive assessment of the activities of the higher educational institution's teachers in various fields, in each of which the teacher performs different roles, performs different functions and shows his/her creativity. The quality of the teaching staff is one of key provisions for improving the quality of higher professional education.

To increase the percentage of teachers who have working experience in the corresponding field of study. According to the self-evaluation report, it is only 13.5%. This figure is considered insufficient, because practical knowledge plays an important role in journalism. This gap can be bridged by involving specialists of this profile in the implementation of the program.

Additional material

Analyzing the facts presented by the educational institution in the self-evaluation report, the experts have arrived at the conclusion that not all of the presented data are relevant and reliable.

Based on the results of the online-visit and interviewing of teaching staff, the experts concluded that teachers are not satisfied with the motivation system at the RTSU, so they recommend that program managers improve the current motivation system, in particular, its financial incentives.

6. Material, technical and financial resources of the program

Criterion grade: Good

Program strengths

About 70% of the classrooms and other premises of the departments are equipped with material and technical resources that allow for effective and efficient organization of the educational process. The presence of an educational TV studio, a radio laboratory, the editorial office of the newspaper "Student News" and a multimedia center that allow students to develop professional competencies.

The presence of three sources of budget funding, which enables the purchase, maintenance and operation of the equipment necessary for the implementation of the program.

A sufficient library stock.

Additional material

During the online visit, the experts have interviewed students and professors participating in the program implementation for satisfaction with the quality of lecture halls. The data obtained allows the experts to conclude that the processes of forming and using financial resources in place at the university are transparent, and in general, the material and technical equipment meets all the requirements of teachers and students, but does not enable to implement the e-learning in the program educational process in full.

7. Information resources

Criterion grade: Excellent

Program strengths

The University has an electronic educational environment that provides students with a personal account displaying the schedule of classes, which enables them to use the university's electronic library, work with online training courses, and subscribe to university newsletters.

Availability of an information management system designed to provide administrative and technical support for the educational process.

Ensuring access of students and teachers to information and educational resources in the field of training.

The university's information transparency.

Recommendations

The electronic information and educational environment should provide students and employers with access to all graduate qualification works in the 42.03.02 Journalism.

Information resources should ensure open access for checking GQWs for plagiarism. It is recommended to install the newest version of the Antiplagiat software according to the regulations on the procedure for checking of graduate qualification works for borrowings and its placement in the e-library system.

8. *Scientific research*

Criterion grade: Good

Program strengths

Availability of research projects financed from the budget of the Republic of Tajikistan: "Brief Encyclopedia of Journalism of Tajikistan" EC: 10 (10.01.10 – Journalism, development category: applied). 2015-2019; research laboratory "Interdisciplinary Applied Research".

One of the forms of research work is scientific activities that are carried out in accordance with the yearly plan of scientific activities. In 2019, the RTSU held 9 scientific events, including 6 international events and 3 republic-wide events.

Recommendations

Among the main problems of the education and science system indicated in the National development strategy of the Republic of Tajikistan, there is a deterioration of the age structure of Research activity personnel towards the predominance of "advanced age" employees. With this in mind, special attention should be paid to developing the research potential of young people, both students and young teachers. It is recommended to pay special attention to the development of scientific research with the participation of both students and teachers of the program, the results of which can be implemented in the practice of enterprises and organizations.

Additional material

The self-evaluation report lists research projects from other programs not in the Journalism field.

9. *Employer participation in the program implementation*

Criterion grade: Excellent

Program strengths

There are: involvement of employers for the practical part of the program implementation, participation in the development of the program and the competence matrix, participation in the state final examination, as well as for GQW reviewing, employers' assistance in employment of graduates.

Recommendations

To improve interaction with enterprises that are the key consumers of graduates, in order to create the higher educational institution's departments at enterprises. In this way, students will be able to gain practical skills in real-world conditions, rather than under the circumstances offered by the higher educational institution.

To introduce workshops by current employees in mass media of Tajikistan and Russia as part of the program.

To involve employers from Russia and other countries to cooperate. This interaction will help increase the demand for graduates in foreign labour markets.

Additional material

The self-evaluation report of the educational institution provides information on the results of the questionnaire survey of employers about their satisfaction with the quality of graduate training. This data was confirmed during the online-visit at the RTSU and at the meeting with employers. During the interview, employers noted that graduates have sufficiently developed professional competencies, which reduces the time of the probation period (internship) when applying for a job.

10. Students' participation in determining the program content

Criterion grade: Excellent

Program strengths

According to the results of interviews conducted with students of years 2, 3, and 4, their opinion is taken into account in the organization and implementation of the program. All this is done through an anonymous survey, which is conducted 2 times a year. In the questionnaires, student can enter their suggestions, including the addition or exclusion of specific subject, topics or types of classes, as well as rate the work of the educational institution as a whole. In addition, students can make suggestions for changing the organization of the educational process during the curatorial hours.

Recommendations

Despite the annual student survey, the percentage of those who believe that their opinion is not taken into account remains rather high, at 30.6% according to the self-evaluation report. It is necessary to increase the percentage of students whose opinion is taken into account when developing the program, which, according

to the experts, will have a positive impact on the interaction of the program management with students.

For example, it is worth creating a corresponding section on the university's website where students can offer their ideas for improving the program. Reviews can be reviewed and selected, and students whose reviews are found interesting can be invited to a chair meeting where they will be given the opportunity to present their proposal. If the idea is supported by the student council and the teaching staff, the implementation stage can begin. If not, the proposal is either rejected or revised.

11. Student services at the program level

Criterion grade: Good

Program strengths

- Cultural events are held at least 10 times a year, where students can present their skills and abilities.
- The university offers free workshops in various fields.
- Students are entitled to counseling services.
- A high-performing students can be transferred from paid education to the free education.
- There is a system for rewarding students for certain academic achievements.
- There is an access to benefits and special equipment for students with disabilities.

Recommendations

It is recommended to establish a rector's scholarship (by allocating appropriate funds in the budget) for the University's best 3 students so students will be motivated to study better. The scholarship may be annual, but it must be higher than the regular one. The awarding of the scholarship can be implemented by holding an award ceremony for the University's best 3 students at an all-student meeting.

12. Professional guidance and applicants training

Criterion grade: Good

Program strengths

- Applicants who have certain school achievements (such as gold medals and wins in academic Olympiad) enjoy an advantage.
- The university provides annual training for students to pass final exams and has developed special methodological literature in various fields and subjects.
- Open door days are held annually.

Recommendations

It is recommended to develop the «school to university» program creating specialized classes in schools, where the number of subjects required for admission

to the faculty of journalism at the RTSU will be increased and workshops by teachers from the university and other events aimed at preparing schoolchildren for enrollment in the universities will be held. It will increase the number of applicants and raise the university rating.

Curriculum Vitae OF EXPERTS

Name of expert: Omurkanova Aygul

Job location, title	State Educational Institution of Higher Education Kyrgyz Russian Slavic University, Head of the Program «Journalism» (42.03.02)
Academic rank and degree	PhD in Philology, Associate Professor, Department of International Journalism
Honored titles	
Education (specialty, educational organization)	Higher education
Professional achievements	
Area of expertise	Media criticism in Central Asia: Priorities and Forms
Practical experience in the field of the program under examination	Regularly participates in media projects

Name of expert: Posokhina Darya

Job location, title	State Autonomous Regional Television and Radio Broadcasting Company "Kray Ryazansky"
Academic rank and degree	
Honored titles	
Education (specialty, educational organization)	Higher education
Professional achievements	Member of the Russian Union of Journalists; winner of the Crystal Crane Ryazan Regional Creative Competition among Journalists and Mass Media (2018, 2019)
Area of expertise	
Practical experience in the field of the program under examination	6 years

Name of expert: Nesipbaeva Karina

Job location, title	Student specializing in Journalism, State Educational Institution of Higher Education Kyrgyz-Russian Slavic University
Academic rank and degree	
Honored titles	
Education (specialty, educational organization)	Incomplete higher education
Professional achievements	
Area of expertise	
Practical experience in the field of the program under examination	